

PRESS RELEASE

How Embodiment Director™ Crystal McKinney Turns Coaching Into Art and Art Into Transformation

Las Vegas, NV — November 11, 2025

Introduction

Women across Las Vegas are stepping into a new kind of creative awakening through The Embodiment Center™, led by Embodiment Director™ Crystal McKinney. Known for her signature fusion of high-level private coaching, somatic embodiment, and expressive art creation, McKinney's work moves far beyond traditional personal-development models—each session becomes a living mirror of transformation.

Origins & Method

The foundation of McKinney's method traces back to 2021, when she began blending artistic ritual with somatic awareness. What started as creative expression evolved into a structured process for emotional release and energetic integration—a framework that became the signature of her embodiment work. By 2022, McKinney had expanded her offerings internationally, refining her approach through immersive experiences that produced consistent breakthroughs and measurable results.

Quote

"These gatherings are not casual paint nights—they're transformational spaces," McKinney says. "Every woman leaves holding physical proof of her growth—something she created as her next-level self was forming."

Private Clientele & Philosophy

McKinney's private clientele includes accomplished women in leadership, entertainment, and entrepreneurship who seek energetic recalibration and refined visibility. Known for her confidentiality and intuitive precision, she guides high-achieving clients to merge their influence with embodied authenticity—aligning inner presence with public power. A certified Accredited Art Therapy Life Coach, NLP Practitioner, Certified Hypnotherapist, Meditation Teacher, and Group Chakra Healing Practitioner, McKinney's multidisciplinary background informs each experience she designs.

Signature Experiences

The next signature experience, Pizza, Pearls & Prosperity™, takes place on November 22, 2025, in a private Las Vegas venue. Guests will participate in guided embodiment, prosperity rituals, and the creation of a personal manifestation journal—a decorative and energetic

record of their intentions. Recent outcomes underscore the power of McKinney's process: one attendee launched her sales business within two weeks, while another used the event's energy to soft-open her art studio. "The art is beautiful," McKinney reflects, "but the real masterpiece is who these women become while they're creating it."

Looking Ahead

Monthly experiences through The Embodiment Center™ are scheduled for 2026, continuing McKinney's vision of artistic self-discovery as a gateway to prosperity, embodiment, and presence.

Media Contact

Crystal McKinney

Website: www.crystalmckinney.com

Email: hello@crystalmckinney.com

Instagram: [@crystalmckinneycoaches](https://www.instagram.com/crystalmckinneycoaches)

About The Embodiment Center™

The Embodiment Center™ is a visibility-focused, spiritually rooted coaching and creative studio based in Las Vegas, Nevada. Through immersive experiences, moon meditations, and art-based embodiment work, the Center supports women in stepping into confidence, prosperity, and public presence.

About Crystal McKinney

Crystal McKinney is the Embodiment Director™ and founder of The Embodiment Center™. She is known for transforming coaching into art and art into transformation through her signature private immersions and select group activations. McKinney holds credentials as a Certified Accredited Art Therapy Life Coach, NLP Practitioner, Certified Hypnotherapist, Meditation Teacher, Group Chakra Healing Practitioner, Spirituality Coach, Heart-Centered Reiki Master, iGNLP™ Certified NLP Practitioner, and INELDA-trained End-of-Life Doula. She also brings two decades of professional experience as an intuitive tarot and psychic reader. Her work demonstrates repeatable, transformative outcomes for clients and continues under The Embodiment Center™ brand.